

#when\_the\_wind\_blow's · RDVO · Fashion Book · ISSUE 1 · 2022/23

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# RD VO 23



WHEN THE

WIND  
BLOWS



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Winds of change are blowing and the routes of fashion and lifestyle follow new currents.  
We sail with greater awareness of our choices toward a new elegance that respects the planet  
and is made up of essential shapes capable of revealing the quality of materials.

**RDVO gives new life to nautical laminates, combining fine Italian leathers and residues of other processes to create accessories with a rigorous and sustainable design.**

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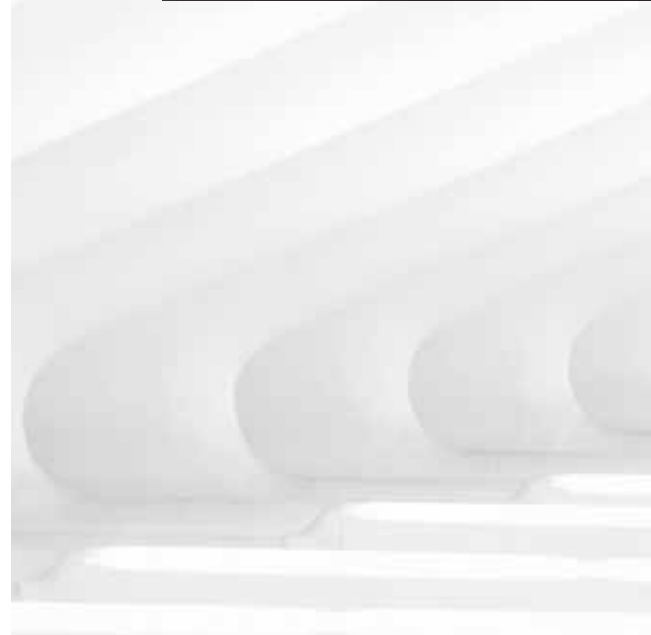
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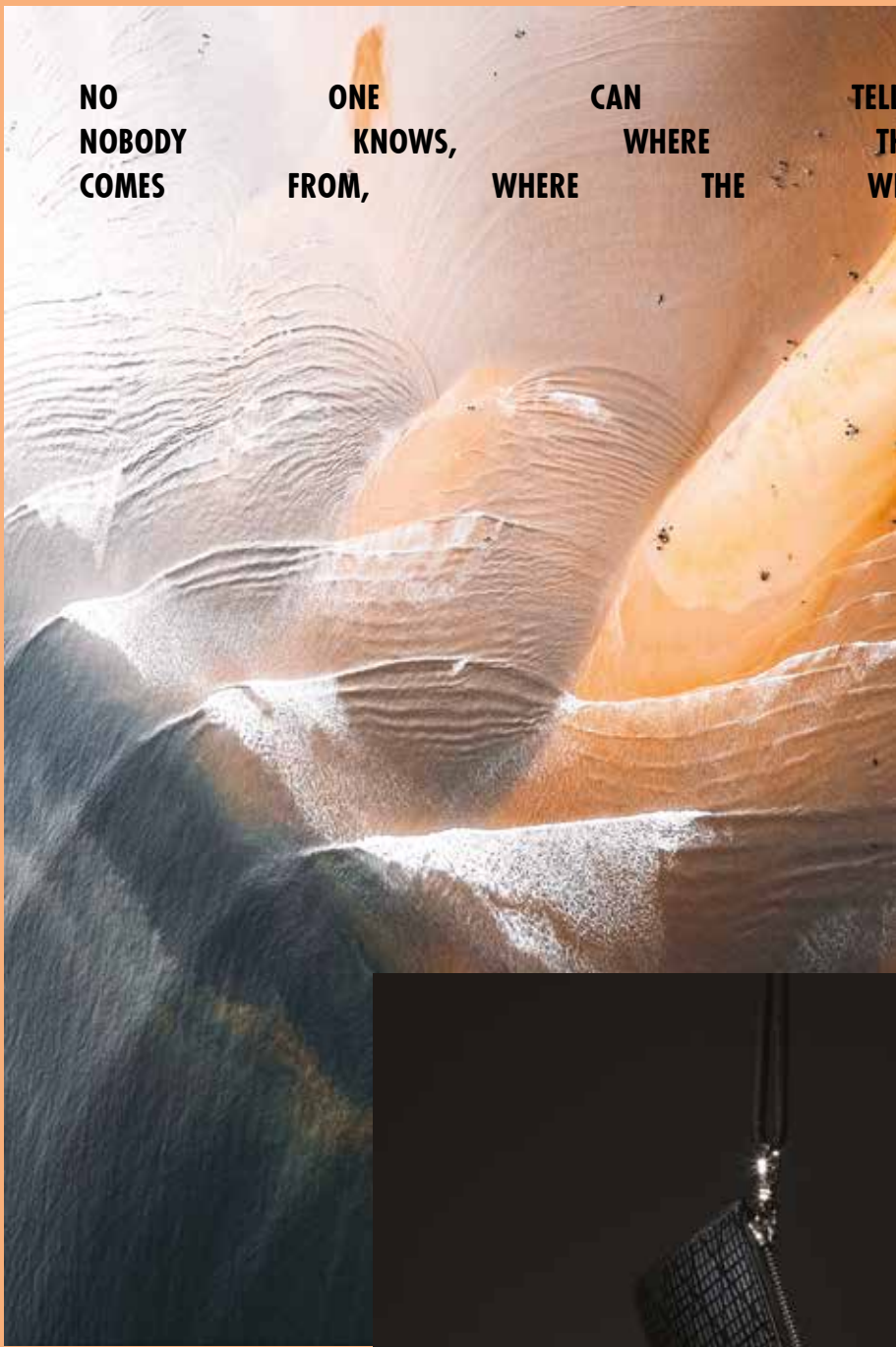


**To leave.** We must start from this verb.  
This is the only way to change the state of things.  
In our luggage, good intentions, curiosity, and kindness toward the world. **RDVO** offers bags, backpacks, and accessories to accompany you on every journey, to keep your objects safe and offer space to new things.

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NO  
NOBODY  
COMES

ONE  
KNOWS,  
FROM,

CAN  
WHERE  
WHERE

TELL  
THE  
WIND

ME,  
WIND  
BLOWS.



*Light as a breath of wind. Even the smaller accessories in the RDVO collection give the world more oxygen. A circular breath that brings back to life precious materials rich with memory. Do you want to side with us?*

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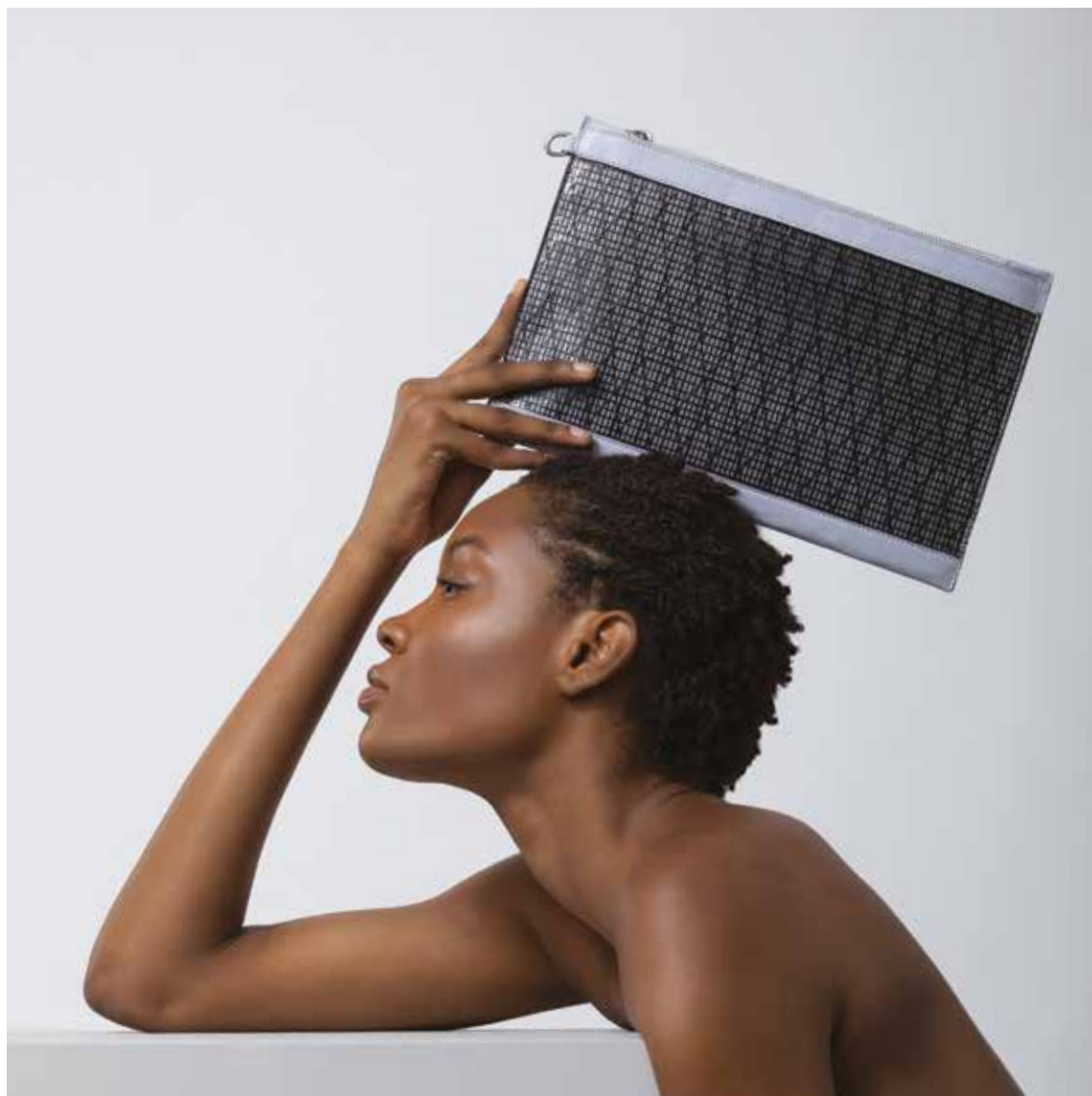


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Wind-molded textures and durable materials for beginning a journey made of dreams and aspirations. Accessories made of a conscious and respectful luxury that invite you to follow the main road toward a more sustainable world.

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Amplify the senses, raise awareness of personal choices, have clarity on the route to follow.

***In front of you, an infinite horizon of possibilities.  
In your hands everything you really need.***



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**NOW...**  
**BRING ME**  
THAT HORIZON

RDVO is committed to making a difference with rigorous technical research, conscious production choices, and a minimalist but recognizable design, creating essential accessories that everyday tell the story of those who choose them. Forward-looking objects that come from a proud Italian manufacturing tradition.

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Everything has a memory. Wearing a backpack made of materials that tell a story of stormy seas and calm waters, nights at anchor under the stars and safe harbors, it is an invitation to always let the wind swell the sails of our life.

**RDV0 recycles and reinterprets nautical fabrics and leathers coming from processing residues of the best Italian tanneries, to revitalize them as 100% sustainable accessories.**



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Urban style maxi bag and mini wallet, made of materials that preserve the memory of the wind.  
Memories of rushing gusts, gentle breezes, infinite horizons.  
To remind us every day that time is not just the frantic chasing of seconds  
and that time can scroll at other speeds too.



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Respect for the environment: this is the North Star that guides RDVO. Research, knowledge, sustainability are the routes that guide our production choices.

***Conscience is an accessory that we must have.***

Backpacks and accessories become sought-after objects and styles that accompany ever moving days, showing that another world is possible.



SAVE THE PLANET

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# THE WIND OF REVOLUTIONS

*-Les Misérables, Victor Hugo, 1862-*

IS NOT TRACTABLE.

Innovation, sustainability, design: for RDVO, these are not words spoken to the wind, but declarations of intent to respond with facts to changing scenarios. Accessories that promote a revolutionary idea centered around the concept of regeneration and conscious consumption. RDVO is a laboratory of ideas.

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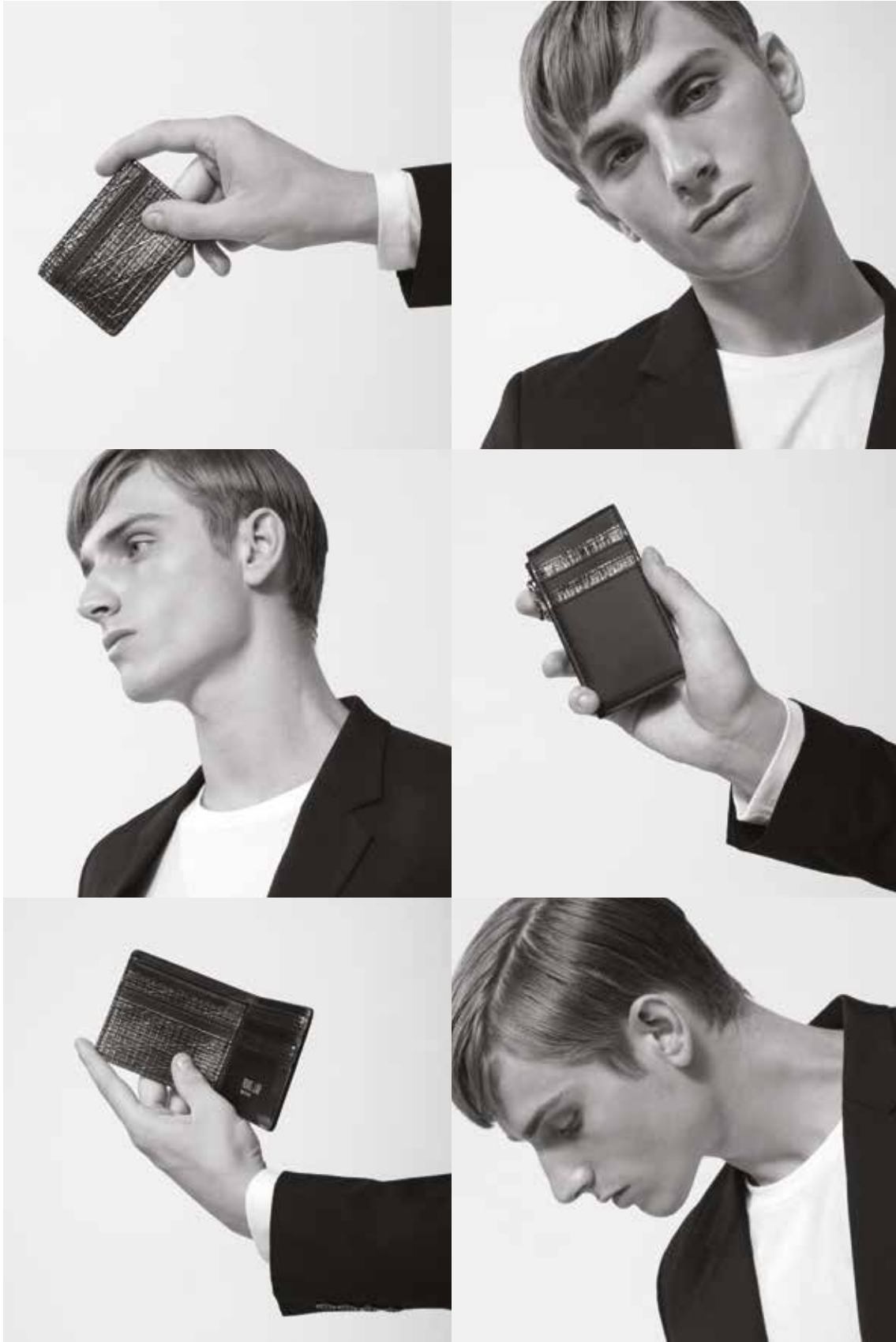
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The crossroads of two distant worlds that in synergy create new balances and shapes.  
Mixing has always enriched cultures and people.



***RDV0 is not just accessories, but a creative forge with an open mind.***

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# M O V I N G

## RDVO. We are a good idea.

A new brand born looking to the future. We produce backpacks, maxi bags, clutches, wallets, and accessories following the concept of Circular Economy. We recover nautical laminate and precious leathers from processing residues from the best Italian tanneries to create objects with a minimalist design and an eco-luxury style.

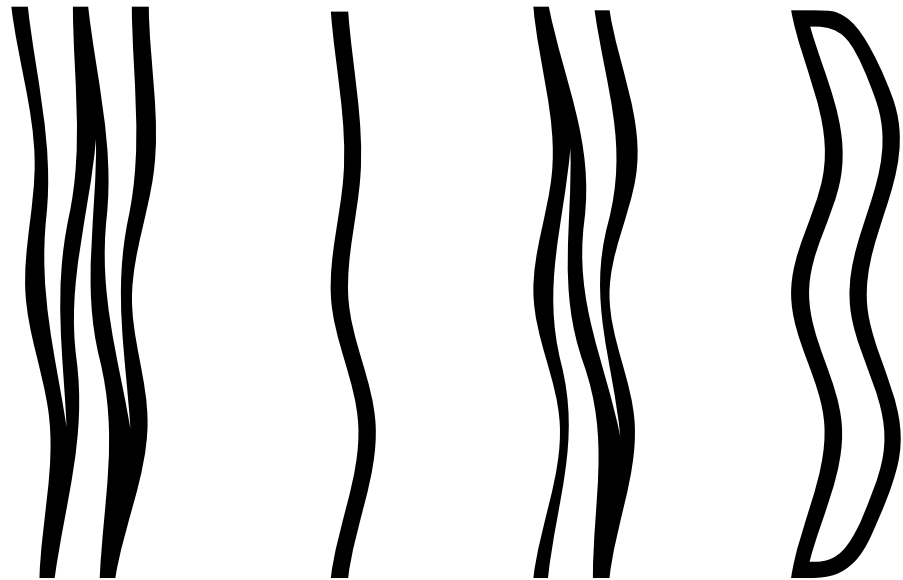
# W I T H

A contemporary collection that responds to daily needs of urban life with a 100% green concept. RDVO, from the Latin Redivivus, has its mission in the name: selecting, recycling and recontextualizing materials that are distant from each other by origin, making them coexist harmoniously.

# T H E

In our collection you will find the memory of the wind, of the sea, and of the land. And also of mind and heart. The urgency of a more sustainable fashion has stimulated the creativity of our team. We challenged each other and imagined new scenarios and possible solutions.

We are a laboratory of ideas that pays attention to what happens around us.  
We are a "Made in Italy" project. RDVO. We are a good idea.





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